



SOCKET NO: 209745US25X CONT
CLIENT REF. NO: OBSP/5R-GARD

Atipia Lewis
#12/43
10-22-03

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :
WILL H. GARDENSWARTZ, ET AL. : EXAMINER: CHAMPAGNE, D.
SERIAL NO: 09/893,775 :
FILED: JUNE 29, 2001 : GROUP ART UNIT: 3622
FOR: COMMUNICATING WITH A :
COMPUTER BASED ON THE OFFLINE
PURCHASE HISTORY OF A
PARTICULAR CONSUMER

RECEIVED

OCT 20 2003

AMENDMENT UNDER 37 C.F.R. § 1.114

GROUP 3600

COMMISSIONER FOR PATENTS
ALEXANDRIA, VIRGINIA 22313

SIR:

~~In~~ response to the Official Action dated July 14, 2003, please amend the above-
identified application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.